YWCA Southern AZ has been working to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all since 1917. We are part of a national movement with over 200 chapters. Our programs foster upward social and economic mobility through workforce readiness, advocacy, business coaching, and personal wellness.

To implement change, we work in three directions:

- **Changing Hearts & Minds**
- **Empowering people to change their own lives**
- **Working to change unjust systems, policies and structures**

We strive to create an economy that works for everyone, with strong families, an end to child poverty, and leadership that considers all voices in the shaping of our state’s economic and social policies.
YOUR GIFTS HELPED TO BUILD A LOCAL ECONOMY THAT WORKS FOR EVERYBODY

Our **Microbusiness Advancement Center (MAC)** is driving business development through programs like:

- Women’s Business Center offering training & counseling for everyone
- Corazón Café & Catering
- Incubating Small Businesses
- Annual Women’s Leadership Conference

The Women’s Business Center helps individuals start and grow their businesses through classes & technical training, 1-1 coaching and access to capital.

“I love this program because I learned I had a dream. My dream was to wear a chef coat! My dream came true thanks to YWCA and Sister Jose’s!”

– ROMAINE, participant of workforce development program

**CORAZÓN CAFÉ & CATERING IS OUR SOCIAL ENTERPRISE THAT PARTNERS WITH OTHER AGENCIES TO PROVIDE INDIVIDUALS WITH TRANSFERABLE JOB & LIFE SKILLS TRAINING.**

**32 new businesses created**

**467 hours of 1 on 1 business coaching**

**165 training hours provided**

**$411,000 loans facilitated & funded**

**166 CATERING EVENTS**

**7000 COFFEE/DRINKS SOLD**
YOUR GIFTS EQUIPPED WOMEN TO TAKE CHARGE

More than 2,000 women each year participate in our Women’s Center for Economic Opportunity (WCEO) programs including:

- YWorks Skills for Successful Employment
- Your Sister’s Closet (job-ready clothing)
- Project Period
- Latina Leadership Institute
- Women’s Counseling Network
- Mamás y Hijas

191 WORKFORCE DEVELOPMENT GRADUATES

★ 95% SUCCESS
participants found employment, started a business or reached an educational goal

45 partner agencies have supported YWorks Programs

99% of participants reported increase in self-sufficiency, empowerment, and family wellbeing

53 participants reported an increase in adult literacy skills, including reading, writing or English as a second language

“YWorks gave me hope and faith to believe in myself. It empowered me to believe that everything is possible, and nothing can stop me. It gave enough information and validation of who I am and what I can be.”

– DORIS

When we invest in women, it benefits the whole community. Our Women’s Center for Economic Opportunity is leveling the playing field for ALL women.
YOUR GIFTS ALLOWED US TO ADVOCATE FOR A STATE WHERE EVERYONE CAN THRIVE

Stand Together Arizona Training and Advocacy Center (STAT) educates Arizonans on issues that impact women and people of color, engages/re-engages disenfranchised voters, and encourages women to run for public office. STAT also offers inclusion and anti-racism trainings. Together, we are challenging the extreme agenda that is hurting Arizona’s economy, environment and people through programs like:

- New Millennium Leadership Center
- Voter education & engagement
- Mission driven art & theater programs
- Public policy advocacy
- Annual Women’s Leadership Academy

33 CITIES + 3,000 MILES TRAVELED to find out what issues matter most to Arizonans

1800 Survey respondents helped craft the AZ PEOPLE’S AGENDA

OUR VISION
Create systemic change & center the voice of women in our civic square by:
- Rebuilding community
- Reviving democracy
- Co-creating a new future for Arizona where everyone can thrive

The People’s Agenda for Arizona
CLEARLY DEFINING THE ISSUES MOST IMPORTANT TO ARIZONANS

We traveled the state and heard from Arizonans about the issues most important to them. These responses were compiled to form the People’s Agenda for Arizona, with 3 major policy priorities:

- Improve, protect, & support public schools
- Ensure access to basic healthcare
- Protect Arizona from divisive immigration policies

This agenda has been distributed statewide to mobilize communities through townhall meetings, community gatherings, editorial boards, neighborhood associations, boardrooms, churches, and online.

10 EDUCATIONAL webinars produced, engaging a total of 150K views

STAT is increasingly moving into the online space to engage even more people throughout the state. We are reaching more activists and leaders through social media, our podcasts, blog, and digital trainings. This is how we expand our movement and build community.

CLICK HERE TO READ THE FULL PEOPLE’S AGENDA.
WE TAKE EMPOWERMENT SERIOUSLY.
Everyday, we equip people with tools to improve and change their lives while also challenging the systems and structures that hold people back.

YOU EMPOWER THIS WORK.
Our staff, Board and volunteers work hard to confront and transform the economic and political systems that violate basic human rights, especially those of the most marginalized in our communities. Our donors empower individual women, invest in a stronger local economy, and advocate for a more socially just Arizona.

EXPENSES
- Small business training & coaching: 40%
- Civic engagement, education & advocacy: 21%
- Workforce readiness & leadership: 20%
- Marketing & fundraising: 13%
- Operations: 6%

REVENUE
- Corporate grants & sponsorships: 4%
- Government contracts: 19%
- Individual donations: 16%
- Social Enterprise: 12%
- In-kind: 10%
- Family foundations: 22%
- Private foundations: 17%
- Marketing & fundraising: 13%
- Workforce readiness & leadership: 20%
- Civic engagement, education & advocacy: 21%
- Operations: 6%

BE AN ADVOCATE. STAND WITH US.
A member commits to YWCA by taking action and providing financial support. Our members invest financial resources, time and talent in support of our mission to eliminate racism, empower women & promote peace, justice, freedom, and dignity for all. We can’t do this work without you.

WHEN YOU GIVE TO YWCA, YOU:
- equip women to take charge
- build a local economy that works for everybody
- advocate for a state where everyone can thrive

To become a member, contact Marisela Félix, Director of Development & Marketing at mfelix@ywcatucson.org or call (520) 447-8907.

THANK YOU FOR YOUR SUPPORT OF THIS WORK!